

a message to the CIO Council

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You know that
everyone's an expert
when it comes to IT

same stuff different day

- diets
- health

so, what to do?

- measure
- argue
- or.....

JDI

- we could maybe just get on and do something

It can be done and has
been done...

- POWER DOWN :
- MOBILE PHONES:
- CONTRACT LENGTH:
- PRINTING in a portakabin:
- PROCUREMENT: EPEAT

before it all sounds like

it's easy...

generous v genuine

- Symbolism
 - The Lincoln Continental

Do it better or don't
do it

- the “it”

You...

- you've cut the number of printers
- you've ensured they are 5* on energy use
- you've ensured they default to duplex
- you've ensured they power down
- you've ensured they use recycled paper
- you've ensured they use recycled ink

Ghandi said

- **“We must be the change we seek in others!”**
 - produce a Green IT plan that..
 - reduces for occupancy to 50%
 - gets to 1 printer for at least 80 not 18
 - expresses your organisations objectives in green terms
 - reward individuals for being green

Next steps

fantastic work done by Emily Holmes and Catalina McGregor and the CTO council sub group

CIO plans by January 2009